

From: LUCAS & MERCANTI, LLP

1 212 661 8002

01/04/2006 16:20 #017 P.001/016

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PTO/SB/21 (09-04)

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FORM**

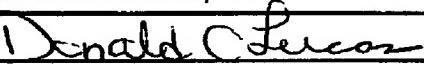
(to be used for all correspondence after initial filing)

		Application Number	09/869,929
		Filing Date	July 5, 2001
		First Named Inventor	D. Learner
		Art Unit	3622
		Examiner Name	J. D. Janvier
Total Number of Pages in This Submission	15	Attorney Docket Number	LNR-1-PCT-US

ENCLOSURES (Check all that apply)

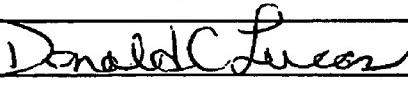
<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to TC
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
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<input checked="" type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> Affidavits/declaration(s)	<input type="checkbox"/> Power of Attorney, Revocation	<input type="checkbox"/> Status Letter
<input type="checkbox"/> Extension of Time Request	<input type="checkbox"/> Change of Correspondence Address	<input type="checkbox"/> Other Enclosure(s) (please identify below):
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<input type="checkbox"/> <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53		
Remarks		
15 page Response to Office Action		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Lucas & Mercanti, LLP		
Signature			
Printed name	Donald C. Lucas		
Date	January 4, 2006	Reg. No.	31,275

CERTIFICATE OF TRANSMISSION/MAILING

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Signature			
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Our ref: LNR-1-PCT-US

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In re Application of: D. LEARNER et al: Art Unit: 3622

Serial No.	:	09/869,929	:	Examiner: J. D.
Filed	:	July 5, 2001	:	Janvier
Title	:	METHOD FOR PROVIDING CONTINUITY OF CONSUMER PURCHASE DISCOUNTS	:	Dated: 1/4/05

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RESPONSE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

S i r:

This is in response to an Office Action dated November 4, 2005 in this Application. Attached hereto are Claim Amendments and the Remarks.